

## Invitation to Attend

# Merchant Sponsors International Business Links in China



Cavendish Group International and Merchant magazines are sponsoring 3 major events in China between the 17 and the 22nd of September 2005 which recognise the steps that China is taking towards a leading role in both the connected economy and the global business community.

17 -18 September 2005 – World Management Forum & 4th China Management Consulting Summit is being held concurrently with the second bi-annual International Consultants meet Consultants Summit at the Shanghai International Conference Centre. The themes of these meetings are "Winning in Business, Winning in Management"

20- 22 September – The tenth Global Biennial Congress of ICMCI is being held at the aptly named Friendship Hotel in Beijing. It follows upon China's accession to full membership of ICMCI. The theme of

the Congress is "Towards a Global Consulting Community – Building Partnerships, Sharing Knowledge and Best Practices).

All three events attract high level delegations from up to 40 countries as well as leading practitioners from the Chinese and International business communities. They are co-hosted by the Chinese Enterprise Confederation, The Management Consultant Committee, and The International Council of Management Consulting Institutes.

Cavendish Group International and Merchant Magazines are exclusive sponsors of the Beijing Congress and are also amongst the leading sponsors in Shanghai.

For further information or to attend the any of the events please contact Mark Barker, Head of Publishing at [m.barker@merchantworldwide.com](mailto:m.barker@merchantworldwide.com) or go to <http://apco.engitel.com>

Note: CEC is the largest representative of employer organisations in China. It comprises 436,000 members in 34 Industrial Sectors across 30 provinces. MCC is the consulting arm of CEC responsible for raising and monitoring the standards of consulting in China. ICMCI is the umbrella body for 43 national institutes of Management Consultancy worldwide and is the custodian of the coveted CMC Certified Management Consultant standard. Merchant Magazines, published in both Chinese and English are a critical source of information for Chinese decision makers on the very latest technological developments and services employed in a number of industry sectors around the world.